

**THE WILDLIFE GALLERY**  
www.TheWildlifeGallery.com

Wholesale  
**FUR DRESSING**  
Synthetic & Alum

We would once again like to thank you for another successful year in 2011. As the workload for the 2012 season comes through the receiving doors we know how blessed we are to have such a great clientele. Your business and support is greatly appreciated! Our synthetic and alum tans continue to grow to the tune of 900 new customers in two years, many of these new clients come from word of mouth by taxidermists like you.



*Mt. Pleasant, Michigan*

We will continue to produce what we feel is the best taxidermy leather in the industry, while at the same time providing the best customer service and turnaround time in the industry. We realize through our conversations with you just how important these things are to your business and we will strive to meet and exceed your expectations! Please read through the newsletter and see what the Wildlife Gallery family of services has going on in 2012!



*Leslie, Michigan*

# NEWSLETTER

Winter 2012



*Mountain Home, Texas*

## TEXAS WET TAN

Our facility in Mountain Home Texas has been offering skinning and tanning on capes for two seasons now. The response to this service has been great, thank you. Our Texas wet tan is available for all whitetail capes and a few other species. You can also drop off or ship your dry salted skins there, they will be picked up and trucked to Michigan for tanning.

Call Brian or Tim for details.  
(830) 864-4422



*Brian Nordland, General Manager at our Texas location*



Synthetic: 1790 Gover Parkway Mount Pleasant MI 48858 | Alum: 801 Rice Street, Leslie MI 49251  
phone: 989-772-4100 | [www.TheWildlifeGallery.com](http://www.TheWildlifeGallery.com)

## TURNER SERVICE

Every year the Wildlife Gallery takes in hundreds of Cape Buffalo, and dozens of giraffe and elephant skins to be tanned for taxidermists. All these thick skinned animals can't be hand shaved and must be run thru the turner machine. This is where Chris Bigg comes into play. Chris has been running the turner machine for the WLG for 7 years.



Chris Bigg

This is a very skilled position and Chris has mastered it. It is amazing to see a elephant skin over a inch thick be taken down thin enough in a matter of a couple hours to the point you can run a needle and thread thru it. We are pleased we can offer this service "in house" and proud to have Chris on the Wildlife Gallery team!



## 2012 CATALOG

As our new 2012 catalog goes to print the biggest thing you will probably notice is no price increase for the 2012 season! We have spent much time finding ways to be more efficient, and are proud to pass these savings on to you. In this next catalog we have added info for our skull cleaning service also. You can send your bears for example to our skinning service with the skull in it, we will skin, tan and clean the skull for you, no more having to have your skulls shipped back to you frozen!. Check out the catalog for details of this service. You will also find our depot pickup date inside and our show schedule. Hope to see you either on the road doing pickups or at a taxidermy show!

## CUSTOMER SERVICE SPOTLIGHT

This year we are putting our customer service spotlight on Jamie Zuke at our alum tanning facility in Leslie Michigan. Jamie started becoming more involved in customer service this



Jamie Zuke

summer and has been doing a fantastic job. Jamie started working for the Wildlife Gallery in 2007 and has quickly learned the steps involved with tanning, if you have any questions on your alum tan you can count on her to answer them with a very positive attitude. Outside of work Jamie likes to bake, there is always something good to munch on in the break room! Jamie also likes to turkey hunt, and spend time with friends.

## INFO YOU SHOULD KNOW

Being able to not raise our tanning costs in 2012 was great news for all, there are some little things we are asking the taxidermists to do to help us out. The biggest thing would be to include your email address with your packing slip. If we could email your confirmations and invoices back to you this helps save money on postage. With over 6,000 clients if we have to mail confirmations and invoices it gets quite expensive, so please include your email address on your packing slip, or call our office and we will enter it into our computer system. Little things like using email instead of the traditional mail service adds up to savings for you!

We look forward to working with you again in 2012!



Best Regards,

A handwritten signature in black ink that reads "Dave Peters".

Dave Peters  
Customer Service Manager  
dave@thewildlifegallery.com